

### Remarks

In the final rejection, the claims were rejected under 35 U.S.C. §103(a) as unpatentable over Talati et al., United States Patent No. 5,903,878, in view of Teper et al., United States Patent No. 5,815,665, with various secondary references being utilized with respect to some of the dependent claims. The rejections are traversed, and reconsideration and withdrawal of them are requested. Applicants' invention, as set forth in the claims, is neither shown nor suggested by the references, whether the references be considered one at a time or in combination.

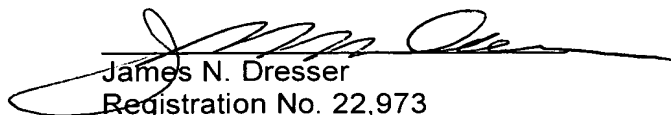
The claimed invention relates to a method of ordering, paying for, and delivering goods, utilizing a mobile network such as a cellular telephone network. That cellular telephone network permits mobility of the user. In addition, the goods might be ordered utilizing one terminal and delivered to the user utilizing a second terminal. The amended claims bring this out. Thus, independent claims 1, 13, 37, and 49 recite that the content is ordered at a first location and transmitted to the user at a second location. These independent claims also bring out that at least one of ordering the content, transmitting the first service response of value, and transmitting the content is done by a mobile network. Thus, for example, a user might be shopping and in some store might find content which he or she wishes to obtain. Using a mobile station, the user can order and pay for the content at that store. Later, the user can have the content transmitted to him or her at a second location, for example at home, using either the same mobile station, a personal computer, a different mobile station, or any other suitable device.

The references neither show nor suggest the claimed invention. Both Talati and Teper pertain to electronic commerce in which goods or services are ordered and/or paid for electronically. However, neither Talati nor Teper shows or suggests that the goods might be ordered by a user at a first location and transmitted to the user at a second location. It is accordingly urged that the claims distinguish patentably from the references and are allowable.

In view of the above amendment and remarks, it is respectfully urged that claims 1-60 are allowable. Withdrawn claims 61-114 have been cancelled in the interest of expediting prosecution and are subject to be sought in a divisional application. Accordingly, the present application is in condition for allowance. Such action would be appreciated.

To the extent necessary, Applicants petition for an extension of time under 37 CFR §1.136. Please charge any shortage in the fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account No. 01-2135 (Case No. 0171.37999X00) and please credit any excess fees to such deposit account.

Respectfully submitted,

  
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